

BEX™

BUSINESS ETHERNET XTENDED™



Xtend the Performance of Your Business.

Organizations of all sizes utilize and download information from the Internet, run online business applications, upload content to customers, and take advantage of cloud-based voice and computing platforms increasingly every day. Your online presence is critical in today's economy with electronic communication, file transfers, marketing, information gathering and customer touch points, all dependent on the speed of your connection through the Internet. Business Ethernet Xtended (BEX) allows companies the ability to easily leverage new and innovative technologies that will help them improve business productivity and customer service.

With BEX your data transfer is symmetrical, so unlike a DSL or cable connection, you get the same speeds uploading as you do downloading.

With BEX you can upload and download high-bandwidth data up to 20 Mbps (higher speeds are available) over a reliable dedicated line. Your bandwidth is not shared, so your traffic is congestion free. This enables you to work faster with your customers without the hassles of lost connectivity.

Why would you need Business Ethernet Xtended?

1. Higher performance at a reduced cost.

BEX is the perfect solution for businesses that require money saving technology. There is no need for expensive construction to install new lines. We utilize existing telecom infrastructure to provide the highest performance at prices that are more affordable than traditional services.

2. Get it when you need it.

BEX installs in weeks versus months, compared to traditional 10 Mbps services. BEX is scalable to meet your growing needs; bandwidth upgrades in days versus weeks.

3. Unlimited bandwidth = no usage fees or data caps.

BEX offers the unlimited connectivity and bandwidth ideal for multimedia and cloud based applications. For most business users today, faster speed equates to faster Internet access and increased productivity.

4. Redundancy Built-In.

BEX utilizes the existing telecom infrastructure making it reliable and sustainable by bonding multiple loops.

5. Consistent Internet quality with identical download and upload speeds.

BEX delivers high performance with reliable upload and download speeds at a fraction of the cost of fibre, while providing higher speeds than T1 lines.

6. Access today meets tomorrow's technology.

Consistent high-speeds and reliability means businesses can confidently and cost effectively keep up with innovating technologies like cloud communications, VOIP and videostreaming.

BEX - Business Ethernet Xtended

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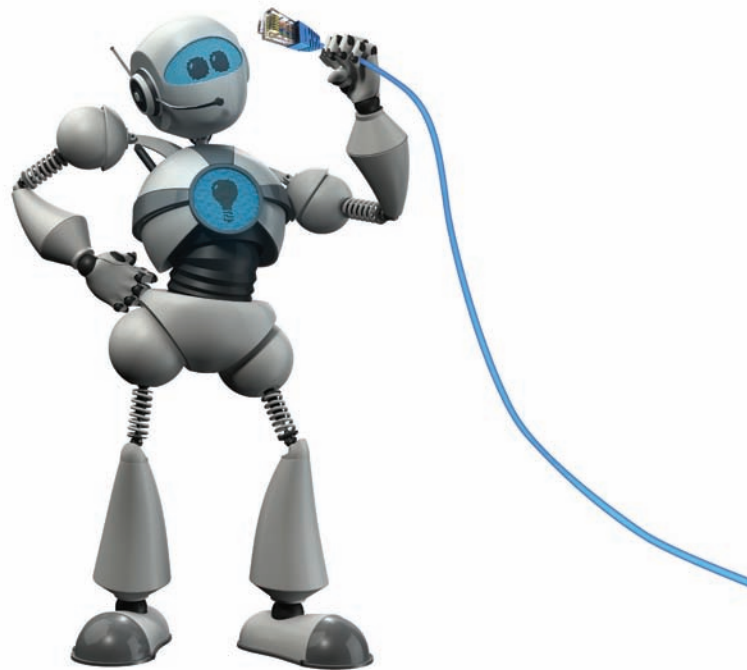
BUSINESS SERVICES

Business Ethernet Xtended

BEX – Business Ethernet Xtended is a leading-edge business grade Internet access service, delivered over Primus Canada’s network infrastructure utilizing a technology called Ethernet-in-the-First-Mile (EFM). EFM is a technology that bonds multiple loops allowing for increased speeds, reliability and high bandwidth at affordable rates.

BEX has been designed to run over multiple loops, which ensures redundancy by providing additional loops for the service. Should service degrade for some reason, the connection utilizes the spare loop and continues to run. It’s a bit like having a spare tire that changes itself, as you continue to drive unhindered while the spare is replaced.

It’s a natural upgrade and replacement for today’s ADSL and T1 services!



Connection Type	ADSL	SDSL	T1	Bonded T1	10Mbps BEX	10Mbps Fibre
Upload Speed	Up to 6Mbps	Up to 2.3Mbps	1.5Mbps	3Mbps	10Mbps	10Mbps
Download Speed	Up to 800Kbps	Up to 2.3Mbps	1.5Mbps	3Mbps	10Mbps	10Mbps
Guaranteed Speeds	✗	✗	✓	✓	✓	✓
Symmetrical Same upload/download speed	✗	✓	✓	✓	✓	✓
Dedicated Throughput Not shared	✗	✗	✓	✓	✓	✓
Unlimited Throughput Internet	✗	✗	✓	✓	✓	✓
Local Loop Included	✗	✓	✓	✓	✓	✓
Professional Installation	✗	✗	✗	✗	✓	✗
Monitoring	✗	✓	✓	✓	✓	✓
Built-in Redundancy	✗	✗	✗	✓	✓	✗
SLA Service Level Agreement	✗	✗	✗	✓	✓	✓
Scalable / Flexible Speed Options	✗	✗	✗	✗	✓	✓
Cost-Effective High Bandwidth, Low Cost	✗	✗	✗	✗	✓	✗

Note: The above chart uses Primus Services’ and 10 Mbps BEX for comparison. BEX packages from 3 Mbps and up are available.

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